



William Chow

OPERATIONS EXECUTIVE & DATA ANALYST

WORK EXPERIENCE

Dec 2017 - Current



Sydney, AU



Operations Executive/ Rokt

- Working with account management teams & clients to troubleshoot and optimise campaigns.
- QA, security audits, documentations & building of Rokt widgets.

Apr 2017- Oct 2017



Sydney, AU



Junior Web Developer/ Quandoo

- Wordpress Development, HTML, MySQL, JavaScript & CSS.
- Technical support and fixing all web performance issues.
- Working with partners to integrate Quandoo widgets on partner's site.
- Employee of the month - July 2017

SUMMARY

Passionate about data, startups & learning new technologies to break the status quo. I am currently working in the operations team at a martech startup, helping the account management team troubleshoot and optimise campaigns. Looking for opportunities internationally in Business Analytics or Data Analytics.

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Sydney, Australia

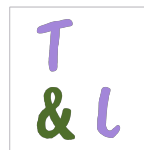
PERSONAL & STUDENT PROJECTS

YOU CAN FIND MORE PROJECTS ON MY PERSONITE SITE WILLIAMCHOW.IO/WORK

Dec 2016 - Current



Sydney, AU



Founder / Teach & Learn

- Teach & Learn is a two sided marketplace platform that allows users to post a skill and other users to find them to learn from.
- Visit teachlearn.io

Jan 2015 - Nov 2016



Sydney, AU



President & Co-Founder / UTS Poker Society

- Increased membership by over 400% in Semester 1, 2016 from Semester 1, 2015 (30 to 180 members).
- Liaising with ActivateUTS and managing partnership with NPL and APL.
- Managing a team of 5 executives and organising/directing tournaments up to 80 players on a weekly basis.

PROFESSIONAL SKILLS

Data Visualisation (Tableau)

Data Analysis (SQL, Excel, Python)

Predictive Analytics (Alteryx)

Web Development (Rails, HTML, CSS, JS)

Design (Adobe Suite, Sketch)

Project Management

LANGUAGES

English

Chinese Mandarin

EDUCATION

2012-2016

Bachelor of Business (Economics)
University of Technology, Sydney

2016-2017

Diploma in Software Development
Academy of Information Technology

INTERESTS

Tennis

Hiking

Reading

Chess/Poker